



## Financial Implications

"The Woods in  
Cranbourn Chase  
are about fourteen  
miles in extent"

W Chafin, 1818

Change is a continual part of the Cranborne Chase and West Wiltshire Downs AONB's landscapes arising from the decisions, practical actions and investments of individual landowners, land managers and public agencies.

The purpose of this Management Plan is to guide change in ways that will conserve and enhance the natural beauty of the AONB and promote quiet enjoyment. Encouraging such processes needs its own resources.

The co-ordinating body is the AONB Partnership, with an annual budget of just under £290,000 (2008/09 figures), funded 25% by the constituent local authorities and 75% by Natural England to recognise the local management responsibilities set out in Section 85 and 89 of the Countryside and Rights of Way Act 2000 and the national importance of the designation confirmed in Planning Policy Statement 7 (paragraph 21).

Great improvements can be achieved without necessarily spending additional money but rather by ensuring that all the activities and expenditure that do take place enhance the area, even if that is not the primary purpose of a particular task. One of the Partnership's roles is to assist with the effective allocation of existing resources.

The Management Plan has been prepared on the assumption that environmental grant support to landowners, land managers, public agencies and groups will be maintained at least at its present level. Should there be a reduction in such support then a number of the plan's objectives will not be achievable.

The AONB Team works hard to find and secure external funds that might not otherwise be accessible to individual local stakeholders. The AONB Partnership has been successful in securing new sources of funds for stakeholders within the area but such support cannot be achieved without the appropriate resources.

### OBJECTIVES

**V**

Sufficient resources are in place to support the co-ordinating and facilitation roles of the AONB Partnership.

### POLICIES

**VI**

Endeavour to secure the resources needed to meet the aspirations of the Management Plan across administrative boundaries.

