

Application to trial the use of a Cranborne Chase AONB Business Locator Logo



You must meet one of the following criteria to be eligible to apply. Please select and then complete and return the form.

I am a business, charity, organisation, group or individual:

Based in or carrying out the substantial part of my work in the Cranborne Chase Area of Outstanding Natural Beauty (AONB), or whose work is substantially Cranborne Chase AONB related.

Holding an event or activity in or about Cranborne Chase AONB.

About the applicant

Name of business, charity, organisation, group or individual:

Business address:

..... Postcode:

Brief description of business:

.....

Website: Company registration number:

Name of person making the application:

Job title or role:Correspondence address (if different from business

address):.....

.....Telephone number:

Email address:

Which logo(s) would you be interested in using? Please tick below.



CRAFTED IN



LOCATED IN



DOING BUSINESS IN



MADE IN



WORKING IN

Each logo is also available in mono or B/W

Please outline how you intend to use the logo.....

From April 2016 to March 2017 only, we are trialling the use of the locator logo and will not be making a charge.

Terms & Conditions

By making this application to use one of the five Cranborne Chase AONB logos, I understand and undertake to adhere to the following terms and conditions:

- About the five Cranborne Chase AONB logos
 - » They represent the place and are a locator only
 - » They are not a quality mark
 - » They do not represent an endorsement, funding or any other support by the organisation, Cranborne Chase Area of Outstanding Natural Beauty.
- Who can use the logos?
 - » A business, charity, organisation, group or individual based in or carrying out the substantial part of their work in the Cranborne Chase AONB, or whose work is substantially Cranborne Chase AONB related.
 - » A business, charity, organisation, group or individual holding an event or activity in or about the Cranborne Chase AONB.
- The logos must be used respectfully and appropriately.
- The logos must not be used in any way which brings the Cranborne Chase AONB (the organisation and the area) into disrepute, or which goes against Cranborne Chase AONB policies or purposes.
- Promotional material or merchandise that bears only the Cranborne Chase AONB logo(s) is not permitted. It must be accompanied by the owner/seller's own logo and made clear who the owner/seller is, that these are not Cranborne Chase AONB goods, nor AONB endorsed.
- The logos must not be distorted, altered, cropped or added to. The guidelines for use must be followed.
- The logos are not for resale.
- If the logos are misused, further action may be taken.

Signed:

Print name:

Position:

Date:

For office use only:

Signed	Print name	Date	Approved	Refused	Reason	Artwork sent

Please return your completed form to: Linda Nunn, Cranborne Chase AONB, Shears Building, Stone Lane Industrial Estate, Wimborne, BH21 1HB or scan and email to lindanunn@cranbornechase.org.uk