

Working with you to keep this living landscape special

**Cranborne Chase**  
**Area of Outstanding Natural Beauty**



## **Annual Planning and Transportation Seminar**

**20th March 2018**  
**9:30am to 4:15pm**

Dinton Village Hall, SP3 5EB

### **Dark Night Skies: Achieving Community Benefits Working in harmony in an AONB**

Conserving and enhancing natural beauty are the purposes of AONB designation so planning has a big role in making that happen. Success requires a focus on the public appreciation of landscapes, wildlife, and heritage assets which involves a range of professional skills and community engagement.

***This seminar is aimed at policy and development management planners, landscape architects, tourism and biodiversity officers, lighting engineers and community health officers in public service and commercial consultancy, together with developers and their agents, health practitioners, and community members and their elected representatives.***

We will have an **interactive approach to achieving the benefits of Dark Night Skies in Cranborne Chase AONB** including:

- Sustainable Tourism
- Enhanced Wildlife
- Human Health
- Carbon Savings
- Sustaining the rural economy
- Good Lighting, not 'no lighting'
- Creation of Good Practice Guidance
- Planning Policies & Planning Approvals
- The Implementation of an AONB wide Lightscape Management Plan

***Participants will learn and share experiences through presentations and team exercises. Group activities will involve individual and community benefits, enhanced tourism with longer seasons, reducing environmental impacts, enhanced wellbeing, and the benefits of greater community perception, understanding, and support. A key aim will be to enhance appreciation of dark skies benefits so that they can be consistently incorporated in development plans and proposals, and hence facilitate their achievement.***

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We are very pleased to be joined for the day by some **national experts**:

**Professor Martin Morgan-Taylor, LLB, LLM.** Associate Professor, Leicester De Montfort Law School; Fellow, Royal Astronomical Society; Vice President International Dark Sky Association 2011-2013 & Chair, International Committee 2010-; Legal Adviser, UK Campaign for Dark Skies 1997- Galileo Award, October 2011, for legal efforts to protect the night sky from light pollution. Campaign for Dark Skies, Joy Griffiths Award, December 2007

**Bob Mizon, MBE FRAS,** UK Coordinator, British Astronomical Association Campaign for Dark Skies (CfDS). Bob also operates The Mizar Travelling Planetarium and is our lead presenter. Bob will be able to provide, from his wealth of experience, a range of examples of community and economy benefits flowing from Dark Night Sky status.

**Duncan Wise** is Visitor Development & Marketing Manager Northumberland National Park Authority where he achieved International Dark Sky Park status; member IDA Dark Sky Places Committee.

**Malcolm Mackness, BA IEng HonMILP,** a Director of Lighting Consultancy & Design Services Ltd, will be leading on lighting policies, understanding lighting schemes, how successful lighting can be achieved, and poor ones corrected.

**Dr Sean Beer** is a Nuffield Scholar, recipient of a Winston Churchill Fellowship, and a senior academic in the Department of Tourism and Hospitality at Bournemouth University. Sean comes from an agricultural background, and has special teaching and research interests in sustainable tourism, marketing, the food supply chain, and the rural economy.

**AONB team: Director, Linda Nunn BA MSc MCMA FCMI, Joy Griffiths Award 2017  
Landscape and Planning Advisor, Richard Burden BSc DipCons  
MSc FLI CMCI PD CMCI (rtd) PPLI  
Team support officer, Shirley Merrick**

## **Outline programme**

**Martin** will be sharing his experience and international perspective on achieving Dark Night Skies status, and the strategic benefits that brings. From his academic research and practical engagement with the International Dark Skies Authority he can demonstrate how working together brings compound benefits.

**Bob** has been leading many British Dark Skies initiatives and so will be giving us hands on guidance on how to get good results.

**Duncan** has successfully managed the policy production and coordination necessary to provide the robust framework to achieve tourism, economy, and community benefits in a nationally designated landscape. He will, therefore, focus on all those 'nuts and bolts' that help us make a success of things!

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**Malcolm** has been tackling the vital Lightscape Management Plan that we need to produce for the IDA to accept. He will, therefore, be telling us about all the criteria and modifications we should take on board for future and current good lighting.

**Sean** will be leading a workshop and follow up session on the benefits of Dark Night Skies to the local economy and environmental health.

**The AONB team** (largely Linda Nunn and Richard Burden) provide updates on the latest AONB steps on the route to International Dark Night Sky Reserve status, and we intend to have a display showing how all this links to our HLF funded Landscape Partnership Scheme.

This seminar can count towards **Continuing Professional Development** and a certificate of attendance can be provided.

Tickets cost £48 (including VAT) and include lunch and refreshments provided by local caterer, Mary Yorke.

To attend, **please register your interest** with Shirley Merrick  
[shirleymerrick@cranbornechase.org.uk](mailto:shirleymerrick@cranbornechase.org.uk)

or by post to this office.

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Tel: 01725 517417

Or go to our web site [www.ccwwdaonb.org.uk](http://www.ccwwdaonb.org.uk) and **download the booking form**

**This year's seminar is particularly relevant to**

- businesses, including pubs, B&Bs, and farms, in the AONB,
- those involved with lighting transportation, highway, and sports schemes,
- planning policy and development management teams,
- environment and health practitioners,
- community and amenity organisations and groups, and
- land, property, development, and landscape consultants.